

Making Baby's Day Dreams Happy



MAKE it easy for Baby to have long happy day-dreams, so that he chuckles in his sleep and gurgles with joy upon awakening.

Sift Johnson's Baby Powder into every fold of his skin, over every part that may be rubbed by



his baby-clothes. It is a powder of pure talc, the smoothest known, and it is never touched by hand.

With it is boracic to keep Baby safe, and a very faint perfume that he may be made even more lovable.

Johnson's
BABY POWDER

Borated Calcium

A PRODUCT OF JOHNSON & JOHNSON (GT. BRITAIN) LTD., SLOUGH AND LONDON

[previous page](#)

[next page](#)